Dr. Patti Fletcher  
Speaker, Author, Advocate, Leadership Futurist  

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Jenna Lewis, Ernst & Young  

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Ally Milligan, Founder of Loveleaf Co.  

Incredible moment last night from @pkfletcher keynote! Great reminder for entrepreneurs to ask themselves “why not you”.  
Olivia Joslin, Co-founder & CEO, CliqBit
Dr. Patti’s Speaking Topics

Gender Equity in the Workplace Starts With You
Do you want to wait another 200+ years for gender parity at work? Despite billions of dollars spent each year on diversity and inclusion programs, the needle hasn’t moved. Why? Because the dearth of women in leadership positions continues to be treated as a philanthropic issue while the gender pay gap tends to polarize and stop discussions in their tracks. There is a lot of good work being done but it’s not enough. We can either wait for someone in power to break the glass ceiling or each of us can take matters into our own hands by leading the disruption of inequity once and for all. By sharing her personal journey, Dr. Patti talks about why and how leaders just like you can engage the best available talent to make a difference in our lives and in the world around us so that everyone has the opportunity to thrive.

From Biased to Bold: Leading in the 4th Industrial Revolution
The majority of people in the world are unhappy. The majority of the workforce is disengaged. Yet, despite the rapid invasion of machines in our home and work lives, we are in the midst of the most human of all industrial revolutions where our leaders must practice compassion and cutting-edge business savvy at the same time. The biggest challenge that stands in our way are the 150 different unconscious biases that cloud our decision-making at work without us even knowing it. Dr. Patti’s keynote ignites the audience with the ability to detect, prevent, and eventually eradicate the biases that hold them back.
Woman on a Mission: Your Life on Your Terms
There are hundreds of unconscious biases limiting how we view our role in the world. We become limited by our perceived strengths, our weaknesses, what we think we deserve, and what we believe we are equipped to achieve. Anyone has what it takes to be a leader who changes the world – the secret lies in your ability to move beyond the constraints of a work-life balance mindset so you can bring your whole self to each experience you have. Whether you are a top-level executive, an entry-level associate, or you just aren’t sure what to do next, it may be time to disrupt the notion of who you think you are.

Human Resources: No Seat in the C-Suite
HR has been the underdog of business for years. Thanks to the fourth industrial revolution, change is afoot. In today’s out-innovate, out-pace, out-perform workplace culture, one thing will set those who win apart from those who do not: the ability to harness the best available talent. The C-Suite table has been set and HR is ideally positioned to sit in the head chair. Join Dr. Patti Fletcher to hear why now is the time for HR to set a new direction for business leaders and how, together, we can change the world of work.

Make Disruption Your Leadership Superpower
When you are a woman leading change, the deck is stacked against you. Women who disrupt the status quo are a special breed of leaders. We are comfortable with being uncomfortable. We also know that we cannot get to the finish line alone. Dr. Patti Fletcher has studied and worked with some of the most successful female disrupters in the world to find out what sets them apart. She will share the most critical mindset, leadership, teamwork, and engagement tools you can use to accelerate change and create the world you want to live in.

Disrupters: Success Strategies From Women Who Break the Mold
Over the last few years the world has witnessed that when women struggle, they come together to create a force for change. They become a force that disrupts the status quo whether it’s equal pay and treatment of women in Hollywood and Silicon Valley or women having the right to drive in Saudi Arabia. Despite all this momentum, the unwritten rules still need to be transformed to adapt to women in society and the workforce. In this inspiring and engaging presentation, Dr. Patti Fletcher exposes those unwritten rules and showcases women who have found success by breaking them. Starting with her own personal story as the granddaughter of an Armenian Genocide survivor, Dr. Patti’s real-life story demystifies what it takes for women to disrupt the status quo and find success on their own terms.
Dr. Patti’s Clients Include…

AIG  
AIWA  
Alliance Bernstein  
AMA  
Arup Group  
Babson College  
Boston University  
Brown Brothers Harriman  
DCAT Assoc.  
Ernst & Young  
Franklin Templeton  
IAPD Women in Plastics  
IBM Think  
Intuit  
Kaiser Permanente  
Mitsui & Co. (U.S.A.), Inc.  
Mobile World Congress  
MW Women’s Conf.  
NAIOP  
NASA  
PricewaterhouseCoopers  
Queens University  
Salesforce  
SAP SAPHIRE  
SAP SuccessFactors  
Start-Up Nation  
Startup Maine Conf.  
SUP-X Start-Up  
SXSW, SXSWEDU  
United State of Women  
UNLEASH  
Welltower Inc.  
Workhuman  
Working Women Conf.

Dr. Patti’s energy and insight were captivating and keynote exceptional!  
Christy Stone, Welltower, Inc.

I finished reading Disrupters and immediately ordered it for my team. The questions asked and info shared have changed my POV on my career goals and next steps.  
Jeannine Ryan, SAP
Links to See Dr. Patti in Action

- See all of Dr. Patti’s videos on YouTube
- Keynote: Hey HR: It’s Not Enough To Be In The Room
- Keynote: Make Disruption Your Wonder Woman Super Power
- Keynote: IBM Think Women’s Exchange
- Keynote: Stop Trying to Fix Women: Setting the stage for career equity
- Keynote: Equity in the Workplace Starts With You
- Panel moderator: Women in Tech: Are We There Yet?
- Live interview: Lisa Ling, Award Winning Journalist, CNN
- Events (only public events are listed)
- Entrepreneur.com column
- Disrupters landing page
- LinkedIn
- Facebook
- Instagram
- Twitter
Dr. Patti’s Unique Benefits and Bonuses

- Dr. Patti and her team undergo multiple steps to ensure each engagement is unique and designed to specifically meet the client’s needs, culture and expectations.

- Our client on-boarding process includes Dr. Patti interviewing you and your team to gain a deeper understanding of what you want your event attendees to learn, to feel, to experience, and to walk away with in terms of actionable new insights.

- All engagements include a customized 30-second promotional video of Patti talking about her session with a specific CTA.

- Exclusive bonus content (such as a worksheet or template) is provided to each attendee.

- All clients work with a dedicated Project Manager to ensure their entire experience exceeds expectations including the administration, logistics, and content.

Dr. Patti’s team’s project management were on top of every detail of the keynote and logistics. A delight to work with!

- Lynne Ingersoll, Queens University of Charlotte

You made my job so easy! I wish other speakers provided your level of support.

- Event planner, international trade organization

Your great customer service and Dr. Patti’s keynote definitely have you as our #1 speaker!

- Event planner, elder housing and finance firm
Biography

Dr. Patti Fletcher is an internationally sought-after speaker, seasoned tech executive, award-winning marketing and business influencer, board member, angel and investor.

Dr. Patti has appeared on NASDAQ, Cheddar, Bloomberg, and Greater Boston among others. Patti writes for Entrepreneur.com, The Guardian, Forbes and The Digitalist, and has contributed to/been featured in Time Magazine, RealSimple, Al Jazeera, Forbes, Fortune, Newsweek, The Boston Globe, The Muse and The Huffington Post and many more. She is the author of best-selling Disrupters: Success Strategies From Women Who Break The Mold. She is included in the coveted list “18 Women to Watch in 2018” by Brown, Brothers, Harriman.

She advises women and men, from corporate executives and board members, independent contractors and small business owners, to lean start-ups to Fortune 500s such as SAP, IBM, Salesforce, AIG, Intuit, and Kaiser Permanente. She works with HR.com as a Leadership Futurist focused on workplace equity, technology, and disruption in the talent economy, is a founding member of Board++, and is currently Executive-in-Residence at Babson College WINLab and formerly EIR at the Simmons College Entrepreneurship program. She is one of only seven Entrepreneur Magazine expert mentors.

She lives in Boston with her family.
Dr. Patti’s Story, In Her Own Words

My great-grandmother, who gave her life to save her children from Turkish soldiers, named my grandmother Arshalous, Armenian for "dawn." In the midst of the Armenian Genocide, she believed her daughter would escape the darkness of night and find the light of a new day.

I come from a long line of women of whose lives and destinies were dictated by others. With each successive generation, though, they've struggled to gain some measure of control and had hope that the next generation would have it even better.

My mother instilled in me the ideas of independence, self-reliance, and self-determination. My father taught me about responsibility, sacrifice, and loyalty. Without realizing it—and despite my father's horror at the word—my parents raised a feminist.

The women in my family sacrificed their lives for their daughters, sisters, and nieces. Finally, Arshalous's granddaughter lives in a country and time where women can make their own choices about their lives. And, as we've seen across the world over the last 18 months, when women struggle, we no longer cower or accept the misogynist status quo. We come together to create a force for change. Despite all the momentum, the systems in which we live and work still need to be transformed to adapt to women in the workforce.

There's no power in living someone else's version of your life. Please stop to deeply consider this question: what do you want?

Not every woman wants to be in the C-suite of a multinational. Not every woman wants to become a CEO. Not every woman wants to sit on the board of a publicly traded company.

Not every woman wants to be a wife. Not every wife wants to be a mother. Not every mother wants to be a wife. Not every woman even wants to be a woman.
I have worked in big tech for a long time. I also consult for large organizations to help them with gender equity programs and with women who are leading large-scale change in environments with constructs that perpetuate bias, unconscious and otherwise, against women leaders. I coach women poised to become chief executives or board members. I'm an investor in women-led enterprises. More importantly, I'm a wife of twenty-plus years and the mother of two wonderful daughters.

I'm a wife because I love a man named Chris. I'm a mother because I wanted to share this journey called life with my own children. I'm a leader because I can effect change. I'm a consultant because I want to help other leaders address serious inequities. I'm an investor because I want to do well while doing right. I am these things not because I'm expected to, but because they're what I've chosen to do.

I don't want you to be like me; I want you to be you. On your own terms.

Dr. Patti Fletcher

When you fall, when you break, when you feel like there's nothing left of you…I want you to know you are not alone. Don’t believe your burden is yours to bear alone. You’re not the only one.

Welcome to the tribe. We’ve been waiting for you.

Dr. Patti Fletcher, Disrupters

A Disrupters mindset is one that views every barrier as a strategy waiting to happen. There is nothing you can’t do when you hold that mindset.

Dr. Patti Fletcher, SXSW Keynote
Client Testimonials

Nobody does it better. Patti is genuine, down-to-earth and speaks from the heart. She’s one of the brightest minds in the business.

*Robert Cummings, Global Head of Insurance and Finance SAP*

Patti’s keynote was the starting point of my leadership team’s transformation into a team that is aligned in our brand, message, strategy, and tactical approach.

*Lisa Thompson, Kaiser Permanente*

Patti was such a powerful speaker. She gave me chills.

*Jenna Lewis, Ernst & Young*

Patti simultaneously breaks glass and mends fences. She does more on a daily basis for equality in the workplace before most of us finish our first cup of coffee.

*Scott Leatherman, VP SAP*

Dr. Patti’s keynote was perfect. She was funny, fact-packed and full of real life examples of women Disrupters. The audience loved her!

*Jessica Rivelli, Founder Working Women State Conference*

My aha moment at Dr. Patti’s keynote was realizing the distinction between me and my brand. Thank you for helping me redefine my success!

*Ally Milligan, Founder Loveleaf Co.*

Your energy and insights were exceptional. Overall a fantastic keynote!

*Welltower, Inc. Event Planning Team*

I enjoyed reading *Disrupters* so much that I missed my subway stop!

*Casey Golder, CEO FULLSTACK Retail Inc.*

Incredible moment last night from Dr. Patti’s keynote! Great reminder for entrepreneurs to ask themselves “why not you”.

*Olivia Joslin, CEO CliqBit*
“Disrupters is a must-read! This is about learning from women who dream, lead, and rise.”
——Bill McDermott, CEO of SAP, bestselling author of Winners Dream

“When we see ourselves as part of the bigger picture and how our collective efforts can change the future…that’s when we will see true change. That is what Disrupters is really about.”
——Lisa Ling, CNN, Award Winning Journalist

“Disrupters is different. It’s bold, authentic, realistic, clear. The combination of boldness and narrative makes Disrupters a unique response to the nagging problem of gender inequality in the workplace.”
——Charles Franklin, Small Business Trends

About Disrupters
Only 4% of women are CEOs and women make up only 18% of board seats around the globe. But if all the research shows that the odds are stacked against women, what can we learn from the women who managed to reach the pinnacle of success despite the obstacles of systemic bias in corporate America? Disrupters explores what has enabled some women to not just break the glass ceiling, but to shatter it against all odds.

What You Will Learn
Dr. Patti’s book includes first-person in-depth interviews with dozens of trailblazing women executives and board members.

• Explore mindsets that help or hinder success against all odds
• Discover the right time to begin the journey to a new role
• Teach the secrets of success from those who succeed
• Explore experiences of women of diverse races, ages, backgrounds, and industries -- all sharing what it means to achieve their own version of success
Praise for *Disrupters: Success Strategies from Women Who Break the Mold*

By Dr. Patti Fletcher Entrepreneur Press January 2018

For the past 30 years, I have been building world-class diverse teams and engaging and developing women leaders. Dr. Patti’s pragmatic approach to helping you become the CEO of your own career is sound and actionable advice that will lead to success in your personal and professional life.

Joyce Brocaglia, Executive Women’s Forum

Readable, thoughtful, and wise, Dr. Patti Fletcher’s *Disrupters* should be added to the business bookshelf of any woman or man who takes the challenges of diversity and inclusion to heart.

Teresa Nelson, Ph.D., Professor Simmons College

Dr. Patti’s book is your roadmap to live the life you want to live while achieving success as you define it on your own terms.

Barbara Clarke, Angel Investor, Venture Capitalist

I’ve known Patti for many years, and her passion for helping women is impressive. She speaks from the heart, focuses on results, and uses her vast experience to bring meaningful advice to women who want to change the world.

Penny Herscher, former tech CEO and Board Director

In *Disrupters*, Dr. Patti distills experience, insight, and evidence to show how women win and why some ‘rules’ are just guidance for other people. If you plan to change the world, drink deep within these pages.

Rowan Gardner, CEO Ozo Innovations Ltd, UK

I write columns about entrepreneurship and crave intelligent insights. I can see I’ll be using many quotes from *Disrupters*. There’s a plethora of information in this book. Signs of a great read are: turned down corners, underlined sentences, and scribbles in the margins. This is one of those books!

Emma Sinclair, MBE, Co-Founder EnterpriseAlumni
Dr. Patti doesn’t preach to the reader. She works with you to apply lessons learned from women leaders who have achieved success as they define it.

Susan Duffy, Head of CWEL Babson College

Pragmatic, direct, tough, insightful, passionate, and thoughtful. These words describe Dr. Patti Fletcher as much as her great new book. Disrupters is helpful for women from all walks of life, and it’s no surprise someone as smart and talented as Patti has pulled it together in such a readable way.

Bob Fitts, Founder SUP-X: The StartUpExpo and SUP-XRadio

As someone who’s bonded with Patti over shared challenges, frustrations, and triumphs, I can tell you this is a business book for real business women. If you’re like me, you’ll find yourself nodding along or cursing under your breath. If you’re tired of the ambiguous suggestions or utopian fantasies of other books, read Disrupters.

Bobbie Carlton, Founder Innovation Women

I’ve dedicated my career to helping extraordinary women reach their full potential. I cannot stress enough the importance of the messages and lessons from Disrupters—regardless of their age or where they are in their careers. Buy this book now for the women leaders in your life!

Jane Finette, Founder The Coaching Fellowship