

“Patti’s keynote was the starting point of my leadership team’s transformation into a team that is aligned in our brand, message, strategy, and tactical approach.”

| Lisa Thompson,
Business Operations Officer,
Technology Risk Management
Kaiser Permanente



Dr. Patti Fletcher delivers a powerful transformation message in a way that resonates with each individual member of your audience.

She’s a sought-after speaker on such topics as:

- Leading large-scale cultural change
- Transformational leadership
- Brand building
- Cultivating high-performance teams
- Women on boards
- Women in the C-suite
- Women in high-growth entrepreneurship

Patti is cited as an expert in such news sources as Newsweek, Time, Forbes, The Guardian, and many more. She has been invited to speak at leading organizations including SAP, EWF, and Astia. As a keynote speaker, Patti aspires to make her audience members feel competent and confident that they have what it takes to create immediate and lasting change for their customers, for their companies, and for themselves.



Speech Topics

Change the World

Goal: To inspire your audience to make change happen

Technology and business innovators are the new rock stars. A transformer is someone who turns “what’s next” into reality. A transformational leader is someone who paves the path for change while inspiring others to lead. Don’t be fooled by the myth: the best leaders never get to the finish line alone. The truth is that leaders are not leaders without followers. During this high-energy keynote, your peers will tap into her/his inner transformational leader by:

- Exploring the transformer’s journey and how each of us plays a role in enabling others to change
- Identifying the types and scale of transformation and the personal motivations that hinder or help the change process
- Roleplaying as change-makers and learning how to lead other people toward a common vision.
- Learning successful real-life transformational tools that you can take back to the workplace

Trailblaze Like a Girl

Goal: To offer an insider’s view into the mindsets and strategies that trailblazing women use to create the world they want to live in

Boardrooms are coveted destinations for many. For women, who make up only 18 percent of board seats around the globe, it’s a destination that seems beyond reach. Based on Patti’s extensive research on the remarkable women who have forged their own paths onto public company boards, your peers will learn how to trailblaze their way to success. This exciting and uplifting keynote demystifies what it takes to go where so few have gone before by:

- Exploring the mindsets that help or hinder success against all odds
- Discovering the right time to begin the journey to a more senior or board role
- Learning the secrets that separate those who succeed from those who do not
- Building a personal board of directors to catapult your own journey from the start to the finish line



Speech Topics

Be the Storyteller of Your Own Transformation

Goal: To enable your audience to make bold decisions that change their lives

Mahatma Gandhi's famous quote, "Be the change that you wish to see in the world," has been used by countless leaders to inspire transformation in industry and politics. Yet, inspiring change should not start and end with a call-to-action for followers. Driving large-scale transformation starts at home—with the person you see in the mirror. If you don't have your own plan for your transformation, someone else will plan it for you. This entertaining keynote mixes humor and pointed storytelling to hone in on what it takes to expedite the journey from where each audience member is today to where she/he wants to be tomorrow by:

- Identifying typical moments for transformation that transcend the line between work life and personal life
- Understanding the individual change journey
- Learning how to replace fear with competence
- Mapping the steps to personal transformation

Awkward to Awesome: Create Your Power Network

Goal: To learn how to create game-changing, influential relationships that will help you succeed in business, politics, and in life.

For most people, meeting new people at networking cocktail parties is akin to getting teeth pulled. Whether you work in government, industry, or the non-profit world, you are in the people business. Building a network of influencers and decision-makers is the difference between progress and stagnation. This high-energy keynote will equip even the shyest among us with the tools needed to go from awkward social encounters to game-changing relationship by:

- Learning the importance of relationships for successful power networks
- Exploring the difference between transactional and transformational connections
- Discovering the importance of relationship mapping
- Learning how to walk into any situation and create meaningful connections that foster success
- Accelerating the path of "whom you know" to "who knows you"

? *Frequently Asked Questions*

At what types of events does Patti speak?

Patti has appeared on radio programs, television broadcasts, as a panelist at interactive forums, and as a keynote presenter. Her audiences range from highly targeted teams (such as sales or executive leadership) to broad and visionary groups (such as professional organizations and enterprise-wide audiences).

Can Patti and her team customize a presentation for my needs?

Absolutely! Patti and her team will work with you to create an experience that unites your audience around a common purpose and ensures everyone walks away with new skills and knowledge to immediately create positive change.

If I decide to bring Patti to our next event, what can I expect from Patti and her team?

Once you have decided Patti is the right fit for your event, you will work 1:1 with Patti to understand your challenges and how she, as a speaker, can help you reach your goals. Before and after the event, you will work with our president Heather to ensure your experience is exceptional.

What happens after Patti speaks at my event?

After the event, we will provide the audience with the resources and tools needed to take action on the objectives identified ahead of time. Additionally, we recommend a quick follow-up call to make sure we delivered on Patti's promise to be a terrific speaker.

Do your clients work with Patti as a speaker and as a Strategic Coach? What are the benefits and how does that work?

Yes, we have clients who engage Patti as a keynote presenter and simultaneously work with her strategic coaching team. This two-pronged approach first unites your team around a common purpose during Patti's keynote presentation. The strategic coaching aspect then provides a deeper dive on an individual level, asking "what can each of us do to achieve our common purpose?"

I want Patti to speak at my event. What should I do next?

Let's start a conversation about you. Let's talk about you, your organization, your vision for your organization, and how we can help you achieve your goals. Contact our president Heather Boggini at heather@pattifletcher.com. We look forward to hearing from you.



Connect with Patti and Her Team

- Read Patti's column on Inc. Magazine Online: 
- Read Patti's articles in The Guardian's Women in Leadership section: [theguardian](#)
- Follow Patti on LinkedIn Pulse: 
- Invite Patti to speak at your next event: 
- Meet Patti's leadership team: 
- Website: [dr.PattiFletcher.](#)
- Engage with Patti on social media:    