

Dr. Patti Fletcher

Speaker, Author, Advocate, Leadership Futurist,
Tech Exec, Award-winning Marketer

VISION

Looking at my former workplaces in tech, I could not help but ask, "Where are all the women?" So, I pursued a doctorate and studied common characteristics of trailblazers. These incredible women opened my eyes to the concepts of unconscious bias and positive disruption.

This path has ultimately led me to market technologies and elevate narratives based on the power of human connection. My life's work is to disengage people from the status quo and lead them to adopt real change and disrupt the world.

SPEAKING TOPICS

Make Disruption Your Leadership Superpower	Eradicating Unconscious Bias
Leading in the 4th Industrial Revolution	Gender Equity in the Workplace
HR in the C-Suite and the boardroom	Importance of Workplace Well-Being

EXPERTISE

Driving global initiatives to adopt real change	Importance of well-being in the workplace
Creating and leveraging gender equity programs	Investing in women-led enterprises
Coaching women poised to become chief executives	Creating and disrupting markets

BIOGRAPHY

Dr. Patti Fletcher is an internationally sought-after speaker, seasoned tech executive, award-winning marketing and business influencer, board member, angel investor, and currently serves as CMO at Limeade.

Dr. Patti has appeared on NASDAQ, Cheddar, Bloomberg, and Greater Boston among others. She writes for Entrepreneur.com, The Guardian, Forbes, and The Digitalist, and has contributed to/been featured in Time Magazine, CNBC, RealSimple, Al Jazeera, Fortune, Newsweek, The Boston Globe, Thrive Global, The Muse, The Huffington Post, and many more. She is the author of best-selling *Disrupters: Success Strategies From Women Who Break The Mold*. She is included in the coveted lists of "2022 Most Inspiring CMOs", "Top 50 Female Leaders in Massachusetts 2022", and "18 Women to Watch in 2018" by Brown, Brothers, Harriman. Dr. Patti has worked with start-ups and Fortune 500s such as SAP, IBM, SAPSuccessFactors, Workhuman, Salesforce, AIG, Intuit, and Kaiser Permanente. She worked with HR.com as a Leadership Futurist focused on workplace equity, technology, and disruption in the talent economy, is a founding member of Board++, and is currently Executive-in-Residence at Babson College WINLab, on the Supervisory Board at Southern New Hampshire University, a founding member of Entrepreneur Magazine expert mentor program, and formerly EIR at the Simmons College Entrepreneurship program.

